

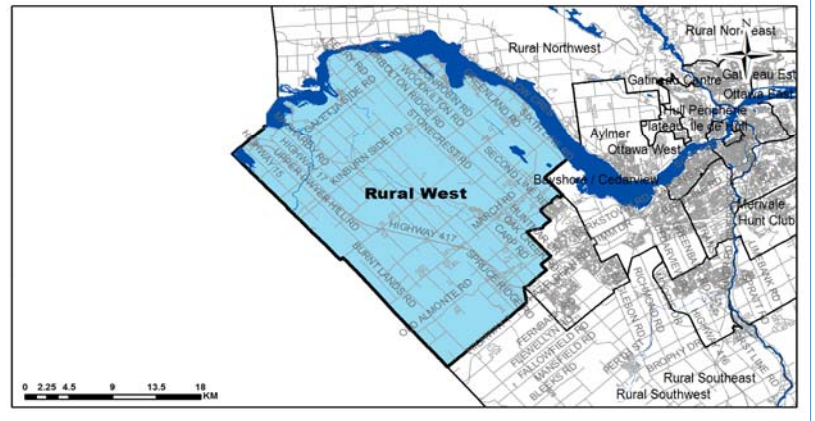
Demographic Characteristics

Population	24,960	Actively Travelled	19,280
Employed Population	12,280	Number of Vehicles	18,930
Households	8,750	Area (km ²)	744.4

Occupation Status (age 5+)	Male	Female	Total
Full Time Employed	6,190	4,610	10,800
Part Time Employed	480	990	1,470
Student	2,720	2,970	5,680
Retiree	1,920	1,900	3,820
Unemployed	300	150	450
Homemaker	60	970	1,030
Other	260	140	390
Total:	11,920	11,730	23,660

Traveller Characteristics	Male	Female	Total
Transit Pass Holders	620	550	1,170
Licensed Drivers	9,590	9,180	18,770
Telecommuters	90	100	190
Trips made by residents	28,240	31,610	59,850

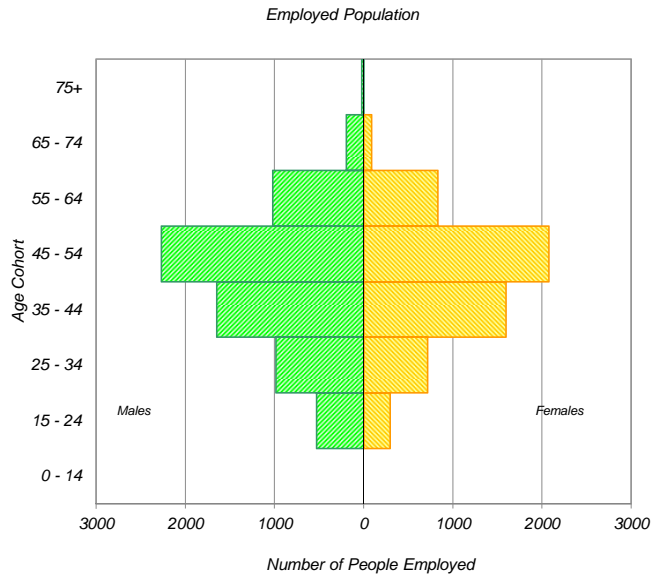
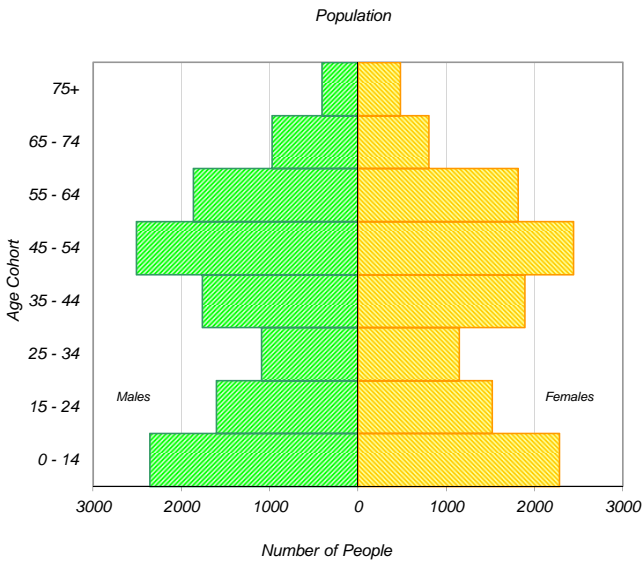
Selected Indicators	
Daily Trips per Person (age 5+)	2.53
Vehicles per Person	0.76
Number of Persons per Household	2.85
Daily Trips per Household	6.84
Vehicles per Household	2.16
Workers per Household	1.40
Population Density (Pop/km ²)	30



Household Size		
1 person	1,280	15%
2 persons	3,330	38%
3 persons	1,520	17%
4 persons	1,800	21%
5+ persons	820	9%
Total:	8,750	100%

Households by Vehicle Availability		
0 vehicles	90	1%
1 vehicle	1,820	21%
2 vehicles	4,540	52%
3 vehicles	1,530	17%
4+ vehicles	770	9%
Total:	8,750	100%

Households by Dwelling Type		
Single-detached	8,330	95%
Semi-detached	160	2%
Townhouse	170	2%
Apartment/Condo	90	1%
Total:	8,750	100%

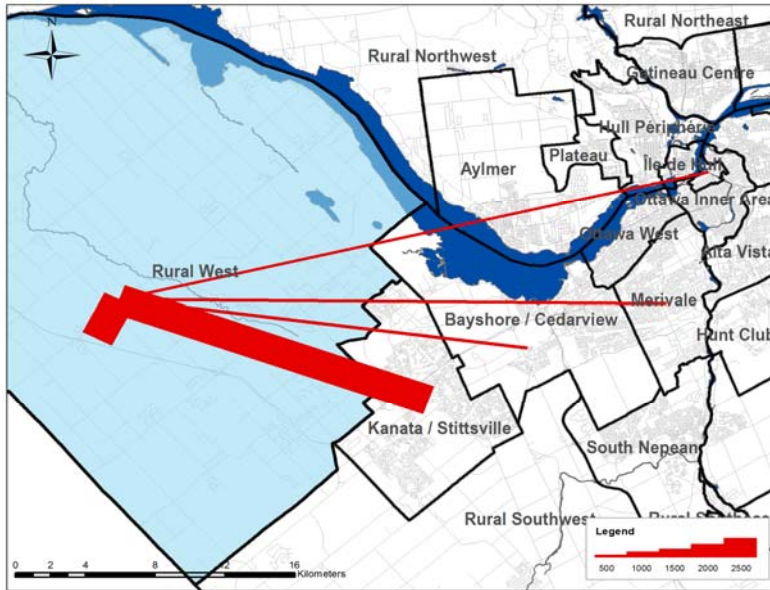


* In 2005 data was only collected for household members aged 11+ therefore these results cannot be compared to the 2011 data.

Travel Patterns

Top Five Destinations of Trips from Rural West

AM Peak Period



Summary of Trips to and from Rural West

AM Peak Period (6:30 - 8:59)

Districts	Destinations of Trips From		Origins of Trips To	
	District	% Total	District	% Total
Ottawa Centre	430	4%	0	0%
Ottawa Inner Area	380	4%	20	0%
Ottawa East	80	1%	90	1%
Beacon Hill	70	1%	40	1%
Alta Vista	180	2%	20	0%
Hunt Club	80	1%	60	1%
Merivale	720	7%	70	1%
Ottawa West	170	2%	70	1%
Bayshore / Cedarview	760	7%	380	6%
Orléans	0	0%	70	1%
Rural East	0	0%	0	0%
Rural Southeast	20	0%	0	0%
South Gloucester / Leirrim	60	1%	40	1%
South Nepean	30	0%	80	1%
Rural Southwest	160	2%	80	1%
Kanata / Stittsville	3,250	31%	1,050	17%
Rural West	4,020	38%	4,020	65%
Île de Hull	140	1%	0	0%
Hull Périphérie	50	0%	0	0%
Plateau	0	0%	0	0%
Aylmer	0	0%	50	1%
Rural Northwest	10	0%	0	0%
Pointe Gatineau	20	0%	10	0%
Gatineau Est	0	0%	20	0%
Rural Northeast	0	0%	0	0%
Buckingham / Masson-Angers	0	0%	0	0%
Ontario Sub-Total:	10,410	98%	6,090	99%
Québec Sub-Total:	220	2%	80	1%
Total:	10,630	100%	6,170	100%

Trips by Trip Purpose

24 Hours	From District		To District		Within District	
Work or related	6,640	32%	2,300	11%	1,860	12%
School	1,930	9%	460	2%	2,220	14%
Shopping	2,930	14%	220	1%	750	5%
Leisure	2,240	11%	1,440	7%	1,310	8%
Medical	680	3%	150	1%	420	3%
Pick-up / drive passenger	1,610	8%	800	4%	1,400	9%
Return Home	3,570	17%	14,860	72%	6,720	43%
Other	1,080	5%	370	2%	880	6%
Total:	20,680	100%	20,600	100%	15,560	100%

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Work or related	4,090	62%	1,410	65%	1,140	28%
School	1,480	22%	420	19%	2,010	50%
Shopping	130	2%	0	0%	90	2%
Leisure	110	2%	40	2%	40	1%
Medical	120	2%	30	1%	0	0%
Pick-up / drive passenger	460	7%	50	2%	430	11%
Return Home	0	0%	150	7%	170	4%
Other	230	3%	60	3%	140	3%
Total:	6,620	100%	2,160	100%	4,020	100%

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Work or related	40	1%	30	0%	50	1%
School	40	1%	0	0%	0	0%
Shopping	550	17%	30	0%	140	4%
Leisure	510	16%	290	4%	510	14%
Medical	170	5%	40	1%	0	0%
Pick-up / drive passenger	360	11%	360	5%	430	12%
Return Home	1,380	42%	5,950	88%	2,310	63%
Other	200	6%	40	1%	230	6%
Total:	3,250	100%	6,740	100%	3,670	100%

Peak Period (%)	Total:	% of 24 Hours	Within District (%)
24 Hours	56,840		27%
AM Peak Period	12,800	23%	31%
PM Peak Period	13,660	24%	27%

Trips by Primary Travel Mode

24 Hours	From District		To District		Within District	
Auto Driver	15,110	73%	15,000	73%	8,640	55%
Auto Passenger	3,170	15%	3,310	16%	2,320	15%
Transit	790	4%	680	3%	0	0%
Bicycle	190	1%	180	1%	50	0%
Walk	0	0%	0	0%	720	5%
Other	1,430	7%	1,430	7%	3,840	25%
Total:	20,690	100%	20,600	100%	15,570	100%

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Auto Driver	4,400	67%	1,570	73%	1,670	42%
Auto Passenger	610	9%	180	8%	490	12%
Transit	650	10%	0	0%	0	0%
Bicycle	0	0%	0	0%	0	0%
Walk	0	0%	0	0%	140	3%
Other	950	14%	400	19%	1,720	43%
Total:	6,610	100%	2,150	100%	4,020	100%

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Auto Driver	2,590	80%	5,070	75%	1,960	54%
Auto Passenger	540	17%	850	13%	870	24%
Transit	0	0%	450	7%	0	0%
Bicycle	10	0%	0	0%	20	1%
Walk	0	0%	0	0%	180	5%
Other	100	3%	370	5%	630	17%
Total:	3,240	100%	6,740	100%	3,660	100%

Avg Vehicle Occupancy	From District		To District		Within District	
24 Hours	1.21		1.22		1.27	
AM Peak Period	1.14		1.11		1.29	
PM Peak Period	1.21		1.17		1.44	

Transit Modal Split	From District		To District		Within District	
24 Hours	4%		4%		0%	
AM Peak Period	11%		0%		0%	
PM Peak Period	0%		7%		0%	