

# Rural Southwest

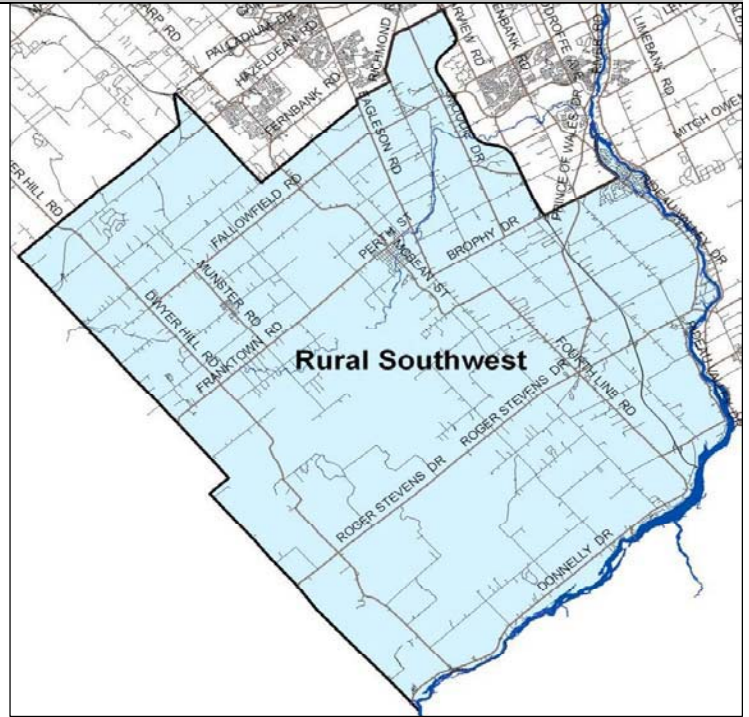
## Demographic Characteristics

Population	24,710	Number of Vehicles	18,670
Households	8,630	Area (km <sup>2</sup> )	729.4
Actively Travelled	18,240		

Occupation Status (age 11+)	Male	Female	Total	%
Full Time Employed	5,920	4,580	10,500	49%
Part Time Employed	330	700	1,030	5%
Student	2,220	1,850	4,070	19%
Retiree	1,890	1,920	3,810	18%
Homemaker	20	1,070	1,090	5%
Other	570	280	850	4%
<b>Total:</b>	<b>10,950</b>	<b>10,400</b>	<b>21,350</b>	<b>100%</b>

Traveller Characteristics	Male	Female	Total
Transit Pass Holders	340	340	680
Licensed Drivers	9,520	8,570	18,090
Telecommuters	720	520	1,240

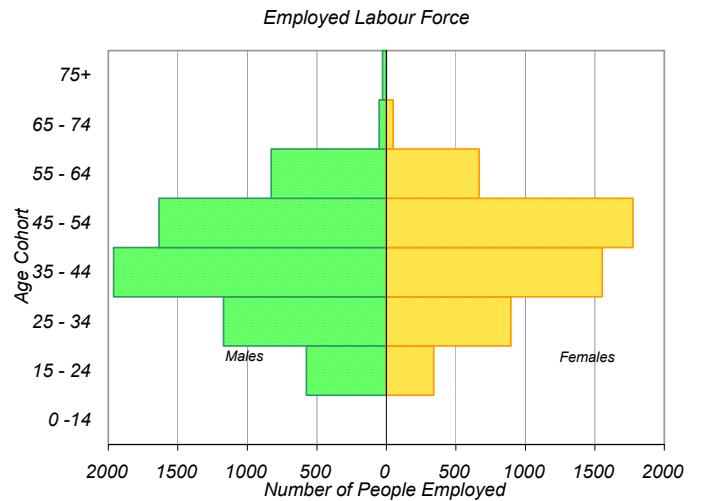
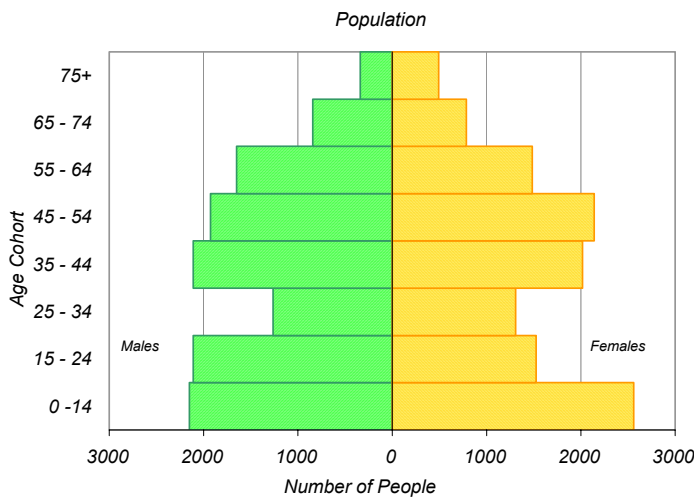
Selected Indicators	
Daily Trips per Person (age 11+)	2.73
Vehicles per Person	0.76
Number of Persons per Household	2.86
Daily Trips per Household	6.80
Vehicles per Household	2.16



Household Size		
1 person	1,040	12%
2 persons	3,510	41%
3 persons	1,620	19%
4 persons	1,510	18%
5+ persons	940	11%
<b>Total:</b>	<b>8,620</b>	<b>100%</b>

Households by Vehicle Availability			
0 vehicle	90	1%	
1 vehicle	1,550	18%	
2 vehicles	4,910	57%	
3 vehicles	1,350	16%	
4+ vehicles	730	8%	
<b>Total:</b>	<b>8,630</b>	<b>100%</b>	

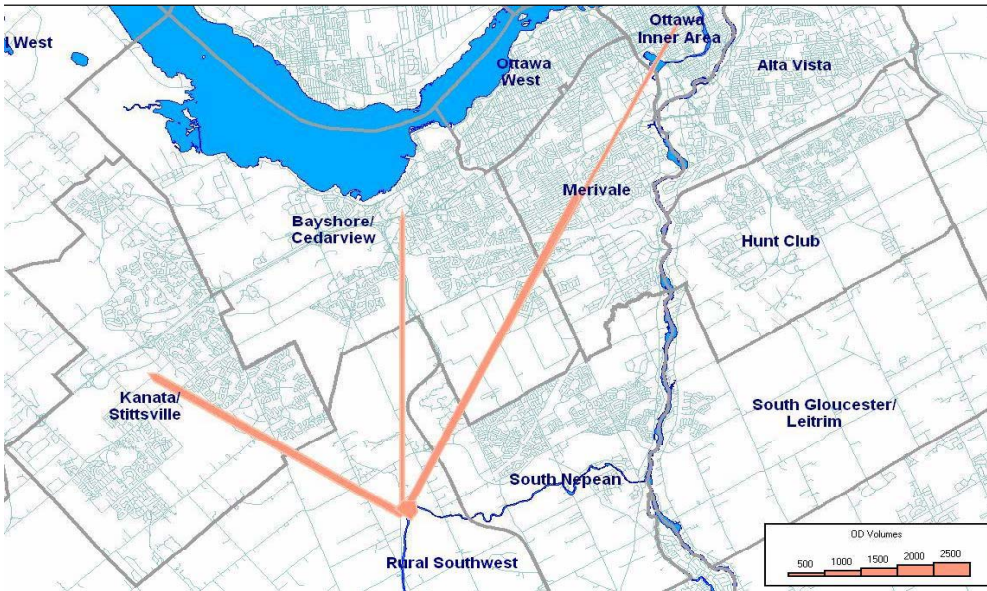
Households by Dwelling Type		
Single-detached	7,830	91%
Semi-detached	210	2%
Townhouse	120	1%
Apartment	190	2%
Other	280	3%
<b>Total:</b>	<b>8,630</b>	<b>100%</b>



Additional sources for demographic information: City of Ottawa, Institut de la statistique du Québec

**Travel Patterns**

**Top five destinations for trips from Rural Southwest, AM Peak Period**



Full map of TRANS Districts appears in Exhibit 5-1.

**Summary of Trips from Rural Southwest**

District of Destination	Trips	% Total
Ottawa Centre	670	6%
Ottawa Inner Area	760	6%
Ottawa East	160	1%
Beacon Hill	230	2%
Alta Vista	680	6%
Hunt Club	360	3%
Merivale	1,390	12%
Ottawa West	260	2%
Bayshore / Cedarview	770	7%
Orléans	80	1%
Rural East	0	0%
Rural Southeast	690	6%
South Gloucester / Leirtrim	90	1%
South Nepean	310	3%
Rural Southwest	3,480	29%
Kanata / Stittsville	1,430	12%
Rural West	80	1%
Île de Hull	110	1%
Hull Périphérie	110	1%
Plateau	0	0%
Aylmer	0	0%
Rural Northwest	10	0%
Pointe Gatineau	40	0%
Gatineau Est	70	1%
Rural Northeast	20	0%
Buckingham / Masson-Anger	0	0%
<b>Ontario Sub-Total:</b>	<b>11,440</b>	<b>97%</b>
<b>Québec Sub-Total:</b>	<b>360</b>	<b>3%</b>
<b>Total:</b>	<b>11,800</b>	<b>100%</b>

**Trips by Trip Purpose**

24 Hours	From District		To District		Within District	
Work or related	8,280	27%	5,050	16%	2,050	13%
School	2,190	7%	1,110	4%	1,960	12%
Shopping	2,870	9%	1,800	6%	1,160	7%
Leisure	3,380	11%	3,340	11%	1,570	10%
Medical	670	2%	130	0%	330	2%
Pick up/ Drop off	2,240	7%	1,650	5%	920	6%
Return home	9,980	32%	16,670	54%	7,150	46%
Other	1,190	4%	1,110	4%	550	4%
<b>Total:</b>	<b>30,800</b>	<b>100%</b>	<b>30,860</b>	<b>100%</b>	<b>15,690</b>	<b>100%</b>

AM Peak Period	From District		To District		Within District	
Work or related	5,230	63%	2,480	56%	950	27%
School	1,710	21%	1,050	24%	1,910	55%
Shopping	100	1%	50	1%	10	0%
Leisure	230	3%	210	5%	120	3%
Medical	130	2%	0	0%	0	0%
Pick up/ Drop off	580	7%	360	8%	410	12%
Return home	220	3%	210	5%	60	2%
Other	120	1%	100	2%	10	0%
<b>Total:</b>	<b>8,320</b>	<b>100%</b>	<b>4,460</b>	<b>100%</b>	<b>3,470</b>	<b>100%</b>

PM Peak Period	From District		To District		Within District	
Work or related	200	3%	330	4%	140	5%
School	90	2%	0	0%	0	0%
Shopping	600	10%	350	4%	170	6%
Leisure	680	12%	760	9%	430	14%
Medical	30	1%	0	0%	40	1%
Pick up/ Drop off	550	9%	490	6%	170	6%
Return home	3,480	59%	6,370	75%	1,930	64%
Other	240	4%	220	3%	140	5%
<b>Total:</b>	<b>5,870</b>	<b>100%</b>	<b>8,520</b>	<b>100%</b>	<b>3,020</b>	<b>100%</b>

Peak Period (%)	Total:	% of 24 Hours	Within District (%)
24 Hours	77,350		20%
AM Peak Period	16,250	21%	
PM Peak Period	17,410	23%	17%

**Trips by Travel Mode**

24 Hours	From District		To District		Within District	
Auto Driver	22,400	73%	22,570	73%	9,040	58%
Auto Passenger	4,870	16%	4,740	15%	1,900	12%
Public Transit	1,230	4%	1,180	4%	10	0%
Bicycle	150	0%	150	0%	70	0%
Walk	200	1%	260	1%	1,460	9%
Other	1,940	6%	1,960	6%	3,200	20%
<b>Total:</b>	<b>30,790</b>	<b>100%</b>	<b>30,860</b>	<b>100%</b>	<b>15,680</b>	<b>100%</b>

AM Peak Period	From District		To District		Within District	
Auto Driver	5,850	70%	2,830	63%	1,420	41%
Auto Passenger	990	12%	360	8%	240	7%
Public Transit	340	4%	480	11%	10	0%
Bicycle	20	0%	30	1%	0	0%
Walk	20	0%	30	1%	220	6%
Other	1,110	13%	740	17%	1,580	46%
<b>Total:</b>	<b>8,330</b>	<b>100%</b>	<b>4,470</b>	<b>100%</b>	<b>3,470</b>	<b>100%</b>

PM Peak Period	From District		To District		Within District	
Auto Driver	4,280	73%	6,390	75%	1,900	63%
Auto Passenger	980	17%	1,260	15%	500	17%
Public Transit	450	8%	340	4%	0	0%
Bicycle	30	1%	40	0%	30	1%
Walk	60	1%	50	1%	240	8%
Other	70	1%	430	5%	350	12%
<b>Total:</b>	<b>5,870</b>	<b>100%</b>	<b>8,510</b>	<b>100%</b>	<b>3,020</b>	<b>100%</b>

Transit Modal Split	From District	To District	Within District
24 Hours	4%	4%	0%
AM Peak Period	5%	13%	1%
PM Peak Period	8%	4%	0%