

# Rural Southwest

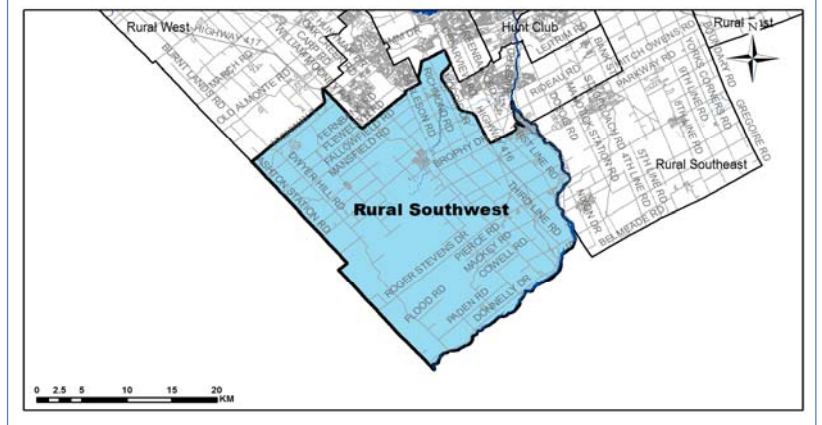
## Demographic Characteristics

Population	26,460	Actively Travelled	20,890
Employed Population	12,530	Number of Vehicles	19,080
Households	9,190	Area (km <sup>2</sup> )	729.3

Occupation Status (age 5+)	Male	Female	Total
Full Time Employed	6,450	4,690	11,140
Part Time Employed	430	960	1,390
Student	2,830	2,870	5,700
Retiree	2,340	2,720	5,070
Unemployed	260	150	410
Homemaker	10	870	880
Other	250	210	460
<b>Total:</b>	<b>12,580</b>	<b>12,470</b>	<b>25,050</b>

Traveller Characteristics	Male	Female	Total
Transit Pass Holders	410	710	1,110
Licensed Drivers	10,170	10,250	20,420
Telecommuters	50	40	90
Trips made by residents	33,080	33,470	66,550

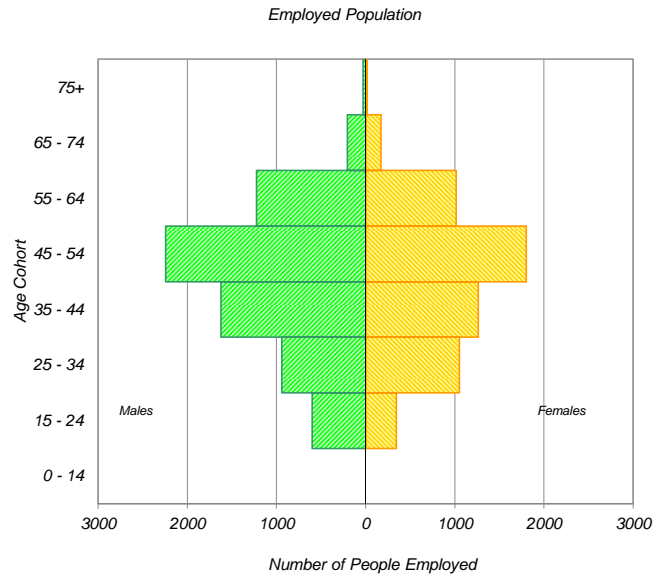
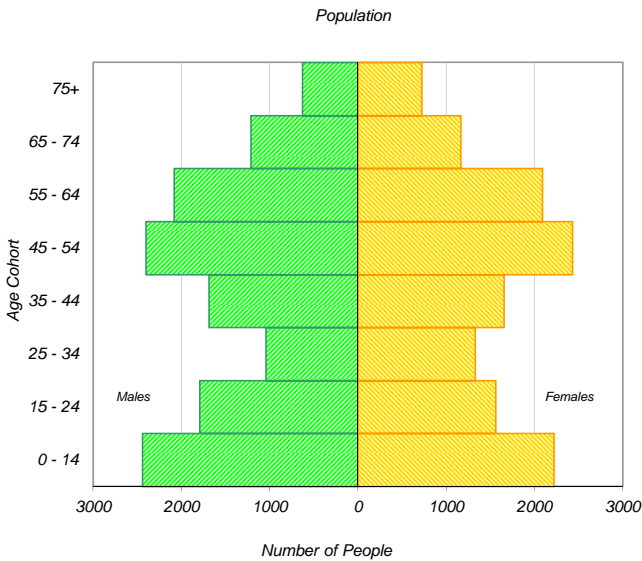
Selected Indicators	
Daily Trips per Person (age 5+)	2.66
Vehicles per Person	0.72
Number of Persons per Household	2.88
Daily Trips per Household	7.24
Vehicles per Household	2.08
Workers per Household	1.36
Population Density (Pop/km <sup>2</sup> )	40



Household Size		
1 person	1,340	15%
2 persons	3,500	38%
3 persons	1,540	17%
4 persons	1,790	19%
5+ persons	1,020	11%
<b>Total:</b>	<b>9,190</b>	<b>100%</b>

Households by Vehicle Availability		
0 vehicles	160	2%
1 vehicle	2,180	24%
2 vehicles	4,430	48%
3 vehicles	1,820	20%
4+ vehicles	590	6%
<b>Total:</b>	<b>9,190</b>	<b>100%</b>

Households by Dwelling Type		
Single-detached	8,660	94%
Semi-detached	160	2%
Townhouse	190	2%
Apartment/Condo	180	2%
<b>Total:</b>	<b>9,190</b>	<b>100%</b>

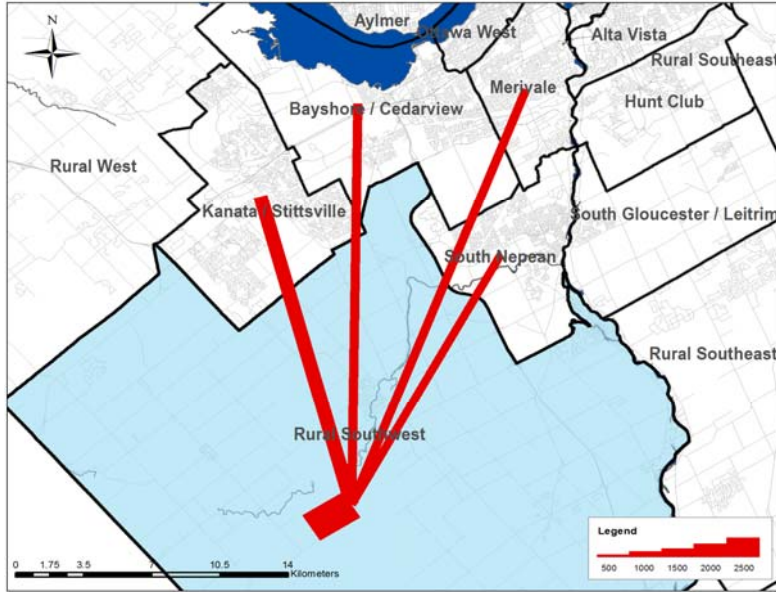


\* In 2005 data was only collected for household members aged 11+ therefore these results cannot be compared to the 2011 data.

## Travel Patterns

### Top Five Destinations of Trips from Rural Southwest

#### AM Peak Period



### Summary of Trips to and from Rural Southwest

#### AM Peak Period (6:30 - 8:59)

Districts	Destinations of Trips From		Origins of Trips To	
	District	% Total	District	% Total
Ottawa Centre	620	5%	40	0%
Ottawa Inner Area	580	5%	150	2%
Ottawa East	120	1%	20	0%
Beacon Hill	90	1%	0	0%
Alta Vista	690	6%	160	2%
Hunt Club	220	2%	180	2%
Merivale	840	7%	200	2%
Ottawa West	400	3%	80	1%
Bayshore / Cedarview	810	7%	190	2%
Orléans	70	1%	70	1%
Rural East	0	0%	20	0%
Rural Southeast	390	3%	520	6%
South Gloucester / Leitrim	220	2%	120	1%
South Nepean	970	8%	580	7%
Rural Southwest	4,280	34%	4,280	53%
Kanata / Stittsville	1,850	15%	1,130	14%
Rural West	80	1%	160	2%
Île de Hull	120	1%	0	0%
Hull Périphérie	70	1%	30	0%
Plateau	0	0%	0	0%
Aylmer	0	0%	60	1%
Rural Northwest	0	0%	0	0%
Pointe Gatineau	0	0%	10	0%
Gatineau Est	0	0%	10	0%
Rural Northeast	0	0%	0	0%
Buckingham / Masson-Angers	0	0%	0	0%
<b>Ontario Sub-Total:</b>	<b>12,230</b>	<b>98%</b>	<b>7,900</b>	<b>99%</b>
<b>Québec Sub-Total:</b>	<b>190</b>	<b>2%</b>	<b>110</b>	<b>1%</b>
<b>Total:</b>	<b>12,420</b>	<b>100%</b>	<b>8,010</b>	<b>100%</b>

### Trips by Trip Purpose

24 Hours	From District		To District		Within District	
Work or related	7,730	27%	3,170	11%	1,930	11%
School	2,200	8%	1,000	4%	2,640	15%
Shopping	3,390	12%	1,450	5%	1,610	9%
Leisure	3,560	13%	2,420	9%	1,700	9%
Medical	1,000	4%	660	2%	130	1%
Pick-up / drive passenger	1,980	7%	1,250	4%	750	4%
Return Home	7,290	26%	17,280	61%	7,960	44%
Other	1,130	4%	930	3%	1,250	7%
<b>Total:</b>	<b>28,280</b>	<b>100%</b>	<b>28,160</b>	<b>100%</b>	<b>17,970</b>	<b>100%</b>

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Work or related	4,820	59%	1,900	51%	1,110	26%
School	1,830	22%	960	26%	2,290	54%
Shopping	140	2%	20	1%	40	1%
Leisure	280	3%	220	6%	90	2%
Medical	210	3%	90	2%	0	0%
Pick-up / drive passenger	500	6%	230	6%	290	7%
Return Home	130	2%	190	5%	180	4%
Other	240	3%	80	2%	280	7%
<b>Total:</b>	<b>8,150</b>	<b>100%</b>	<b>3,690</b>	<b>100%</b>	<b>4,280</b>	<b>100%</b>

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Work or related	260	5%	120	1%	60	2%
School	50	1%	0	0%	0	0%
Shopping	480	10%	390	5%	250	7%
Leisure	940	19%	760	9%	300	9%
Medical	10	0%	10	0%	30	1%
Pick-up / drive passenger	550	11%	360	4%	100	3%
Return Home	2,410	48%	6,370	77%	2,480	73%
Other	290	6%	220	3%	180	5%
<b>Total:</b>	<b>4,990</b>	<b>100%</b>	<b>8,230</b>	<b>100%</b>	<b>3,400</b>	<b>100%</b>

Peak Period (%)	Total:	% of 24 Hours	Within District (%)
24 Hours	74,410		24%
AM Peak Period	16,120	22%	27%
PM Peak Period	16,620	22%	20%

### Trips by Primary Travel Mode

24 Hours	From District		To District		Within District	
Auto Driver	20,550	73%	20,370	72%	9,040	50%
Auto Passenger	4,420	16%	4,490	16%	2,460	14%
Transit	1,100	4%	1,130	4%	60	0%
Bicycle	60	0%	80	0%	250	1%
Walk	100	0%	120	0%	1,630	9%
Other	2,030	7%	1,960	7%	4,530	25%
<b>Total:</b>	<b>28,260</b>	<b>100%</b>	<b>28,150</b>	<b>100%</b>	<b>17,970</b>	<b>100%</b>

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Auto Driver	5,620	69%	2,280	61%	1,630	38%
Auto Passenger	910	11%	340	9%	420	10%
Transit	410	5%	270	7%	10	0%
Bicycle	20	0%	20	1%	30	1%
Walk	40	0%	20	1%	190	4%
Other	1,150	14%	800	21%	1,990	47%
<b>Total:</b>	<b>8,150</b>	<b>100%</b>	<b>3,730</b>	<b>100%</b>	<b>4,270</b>	<b>100%</b>

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Auto Driver	3,620	73%	6,060	74%	1,660	49%
Auto Passenger	860	17%	1,430	17%	510	15%
Transit	290	6%	430	5%	30	1%
Bicycle	40	1%	20	0%	80	2%
Walk	0	0%	80	1%	330	10%
Other	180	4%	220	3%	780	23%
<b>Total:</b>	<b>4,990</b>	<b>100%</b>	<b>8,240</b>	<b>100%</b>	<b>3,390</b>	<b>100%</b>

Avg Vehicle Occupancy	From District		To District		Within District	
24 Hours	1.22		1.22		1.27	
AM Peak Period	1.16		1.15		1.26	
PM Peak Period	1.24		1.24		1.31	

Transit Modal Split	From District		To District		Within District	
24 Hours	4%		4%		1%	
AM Peak Period	6%		9%		0%	
PM Peak Period	6%		5%		1%	