

# Rural East

## Demographic Characteristics

Population	11,360	Number of Vehicles	8,660
Households	3,950	Area (km <sup>2</sup> )	287.4
Actively Travelled	8,370		

Occupation	Male	Female	Total	%
Full Time Employed	2,880	2,140	5,020	51%
Part Time Employed	160	330	490	5%
Student	1,020	1,030	2,050	21%
Retiree	580	690	1,270	13%
Homemaker	30	360	390	4%
Other	330	330	660	7%
<b>Total:</b>	<b>5,000</b>	<b>4,880</b>	<b>9,880</b>	<b>100%</b>

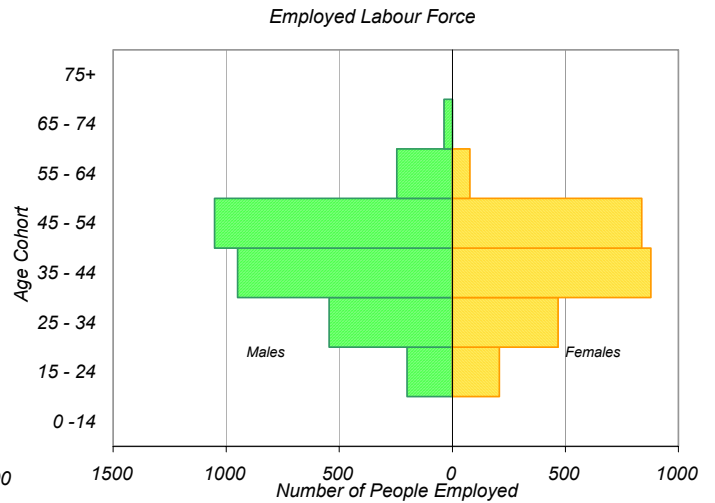
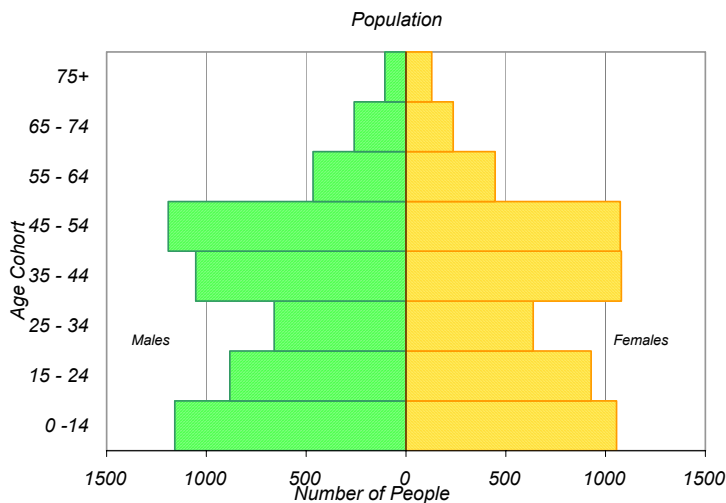
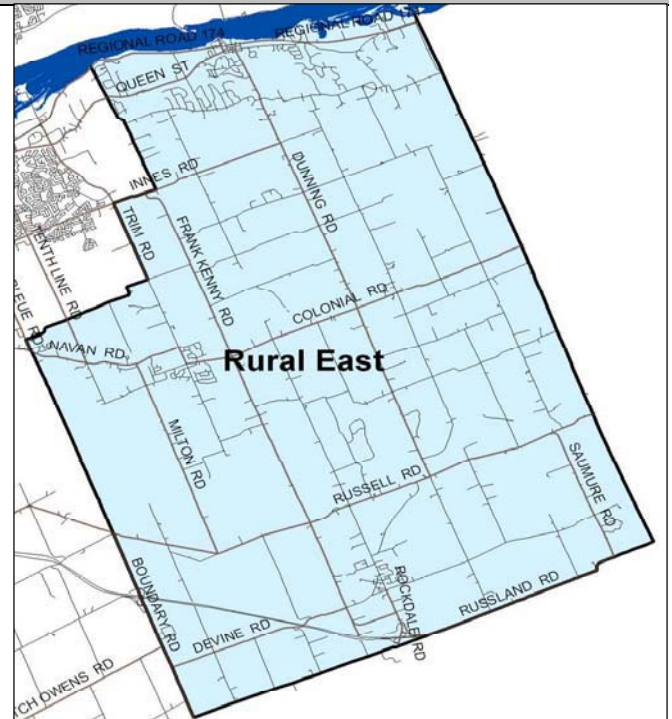
Traveller Characteristics	Male	Female	Total
Transit Pass Holders	550	400	950
Licensed Drivers	4,180	3,950	8,130
Telecommuters	220	180	400

Selected Indicators	
Daily Trips per Person (age 11+)	2.71
Vehicles per Person	0.76
Number of Persons per Household	2.88
Daily Trips per Household	6.79
Vehicles per Household	2.19

Household Size		
1 person	300	8%
2 persons	1,410	36%
3 persons	740	19%
4 persons	1,050	27%
5+ persons	460	12%
<b>Total:</b>	<b>3,960</b>	<b>100%</b>

Households by Vehicle Availability			
0 vehicle	20	1%	
1 vehicle	700	18%	
2 vehicles	2,240	57%	
3 vehicles	750	19%	
4+ vehicles	240	6%	
<b>Total:</b>	<b>3,950</b>	<b>100%</b>	

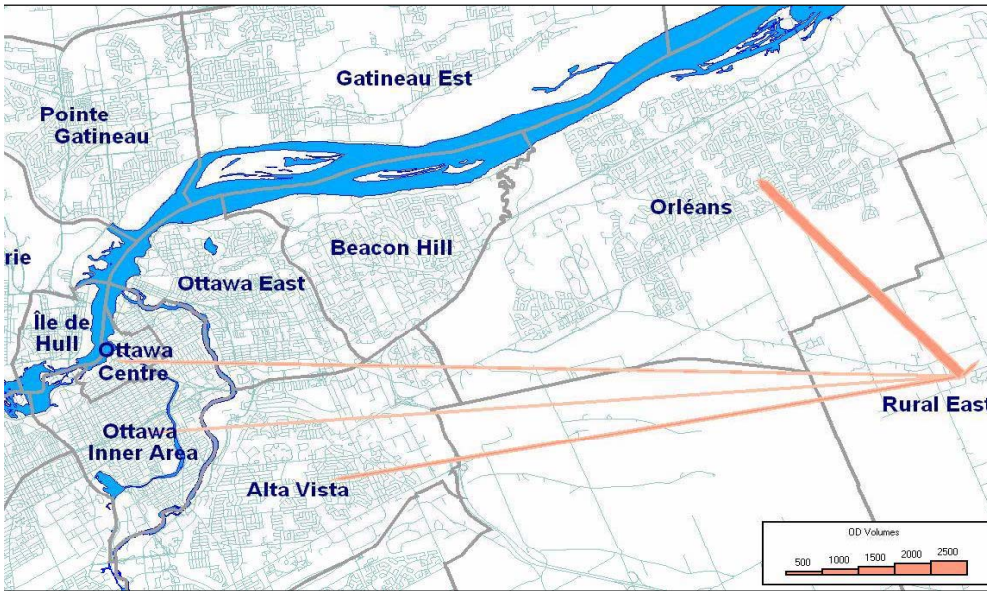
Households by Dwelling Type		
Single-detached	3,670	93%
Semi-detached	50	1%
Townhouse	80	2%
Apartment	30	1%
Other	130	3%
<b>Total:</b>	<b>3,960</b>	<b>100%</b>



Additional sources for demographic information: City of Ottawa, Institut de la statistique du Québec

**Travel Patterns**

**Top five destinations for trips from Rural East, AM Peak Period**



Full map of TRANS Districts appears in Exhibit 5-1.

**Summary of Trips from Rural East**

AM Peak Period		
District of Destination	Trips	% Total
Ottawa Centre	390	7%
Ottawa Inner Area	380	7%
Ottawa East	320	6%
Beacon Hill	270	5%
Alta Vista	630	12%
Hunt Club	70	1%
Merivale	230	4%
Ottawa West	90	2%
Bayshore / Cedarview	150	3%
Orléans	1,760	34%
Rural East	640	12%
Rural Southeast	10	0%
South Gloucester / Leitrim	0	0%
South Nepean	30	1%
Rural Southwest	0	0%
Kanata / Stittsville	80	2%
Rural West	0	0%
Île de Hull	60	1%
Hull Périphérie	60	1%
Plateau	0	0%
Aylmer	20	0%
Rural Northwest	0	0%
Pointe Gatineau	20	0%
Gatineau Est	20	0%
Rural Northeast	0	0%
Buckingham / Masson-Anger	20	0%
Ontario Sub-Total:	5,050	96%
Québec Sub-Total:	200	4%
<b>Total:</b>	<b>5,250</b>	<b>100%</b>

**Trips by Trip Purpose**

24 Hours	From District		To District		Within District	
Work or related	3,740	29%	1,080	8%	540	17%
School	1,860	14%	340	3%	200	6%
Shopping	1,230	9%	320	3%	40	1%
Leisure	1,440	11%	1,160	9%	360	12%
Medical	350	3%	60	0%	20	1%
Pick up/ Drop off	1,210	9%	420	3%	220	7%
Return home	2,650	20%	9,180	72%	1,480	48%
Other	510	4%	220	2%	250	8%
<b>Total:</b>	<b>12,990</b>	<b>100%</b>	<b>12,780</b>	<b>100%</b>	<b>3,110</b>	<b>100%</b>

AM Peak Period	From District		To District		Within District	
Work or related	2,300	50%	500	48%	260	41%
School	1,540	34%	340	32%	200	31%
Shopping	0	0%	0	0%	30	5%
Leisure	120	3%	30	3%	10	2%
Medical	40	1%	0	0%	0	0%
Pick up/ Drop off	480	10%	60	6%	60	9%
Return home	40	1%	110	10%	50	8%
Other	70	2%	10	1%	30	5%
<b>Total:</b>	<b>4,590</b>	<b>100%</b>	<b>1,050</b>	<b>100%</b>	<b>640</b>	<b>100%</b>

PM Peak Period	From District		To District		Within District	
Work or related	160	9%	130	3%	50	6%
School	40	2%	0	0%	0	0%
Shopping	140	8%	70	2%	0	0%
Leisure	410	23%	220	5%	90	10%
Medical	40	2%	0	0%	0	0%
Pick up/ Drop off	250	14%	170	4%	90	10%
Return home	710	39%	3,640	85%	620	70%
Other	50	3%	40	1%	30	3%
<b>Total:</b>	<b>1,800</b>	<b>100%</b>	<b>4,270</b>	<b>100%</b>	<b>880</b>	<b>100%</b>

Peak Period (%)	Total:	% of 24 Hours	Within District (%)
24 Hours	28,880		11%
AM Peak Period	6,280	22%	10%
PM Peak Period	6,950	24%	13%

**Trips by Travel Mode**

24 Hours	From District		To District		Within District	
Auto Driver	8,870	68%	8,680	68%	1,800	58%
Auto Passenger	2,000	15%	2,040	16%	330	11%
Public Transit	820	6%	910	7%	20	1%
Bicycle	60	0%	10	0%	0	0%
Walk	10	0%	10	0%	620	20%
Other	1,230	9%	1,120	9%	350	11%
<b>Total:</b>	<b>12,990</b>	<b>100%</b>	<b>12,770</b>	<b>100%</b>	<b>3,120</b>	<b>100%</b>

AM Peak Period	From District		To District		Within District	
Auto Driver	2,630	57%	620	60%	300	48%
Auto Passenger	430	9%	50	5%	70	11%
Public Transit	400	9%	310	30%	10	2%
Bicycle	0	0%	0	0%	0	0%
Walk	0	0%	10	1%	60	10%
Other	1,140	25%	50	5%	190	30%
<b>Total:</b>	<b>4,600</b>	<b>100%</b>	<b>1,040</b>	<b>100%</b>	<b>630</b>	<b>100%</b>

PM Peak Period	From District		To District		Within District	
Auto Driver	1,200	66%	2,910	68%	490	56%
Auto Passenger	350	19%	710	17%	130	15%
Public Transit	210	12%	400	9%	10	1%
Bicycle	30	2%	10	0%	0	0%
Walk	0	0%	0	0%	90	10%
Other	20	1%	240	6%	160	18%
<b>Total:</b>	<b>1,810</b>	<b>100%</b>	<b>4,270</b>	<b>100%</b>	<b>880</b>	<b>100%</b>

Transit Modal Split	From District	To District	Within District
24 Hours	7%	8%	1%
AM Peak Period	12%	32%	3%
PM Peak Period	12%	10%	2%