

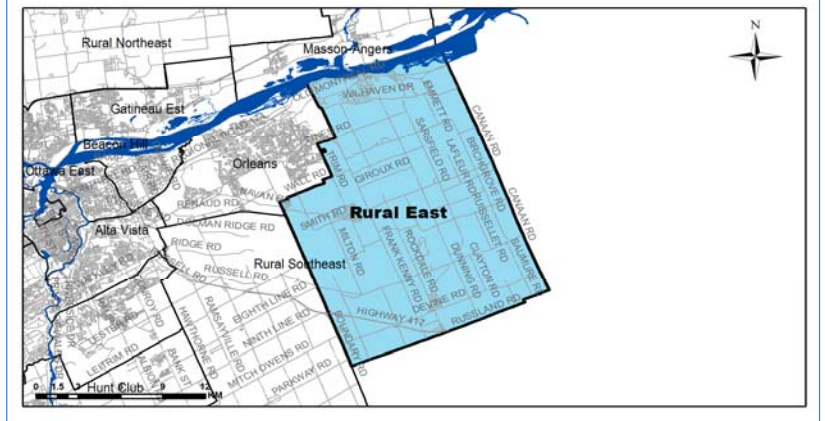
Demographic Characteristics

Population	11,420	Actively Travelled	9,090
Employed Population	5,480	Number of Vehicles	9,320
Households	4,090	Area (km ²)	287.5

Occupation Status (age 5+)	Male	Female	Total
Full Time Employed	2,850	2,180	5,040
Part Time Employed	90	360	450
Student	1,280	1,320	2,600
Retiree	1,010	1,020	2,030
Unemployed	130	100	240
Homemaker	0	400	400
Other	50	90	150
Total:	5,410	5,480	10,900

Traveller Characteristics	Male	Female	Total
Transit Pass Holders	500	490	990
Licensed Drivers	4,450	4,410	8,850
Telecommuters	0	80	80
Trips made by residents	13,710	14,700	28,410

Selected Indicators	
Daily Trips per Person (age 5+)	2.61
Vehicles per Person	0.82
Number of Persons per Household	2.79
Daily Trips per Household	6.95
Vehicles per Household	2.28
Workers per Household	1.34
Population Density (Pop/km ²)	40

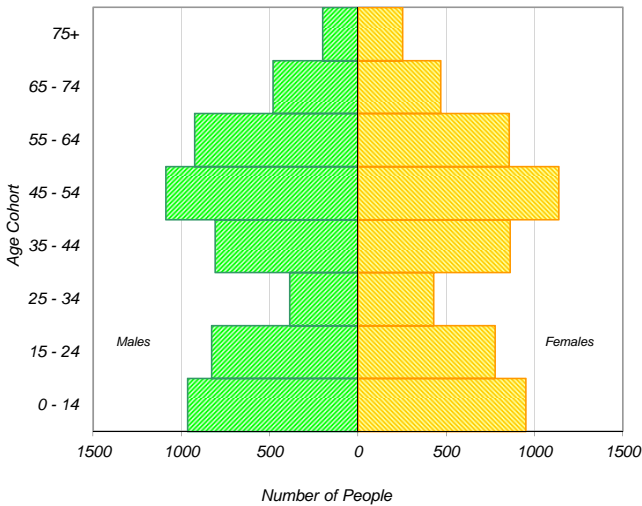


Household Size		
1 person	580	14%
2 persons	1,280	31%
3 persons	780	19%
4 persons	990	24%
5+ persons	460	11%
Total:	4,090	100%

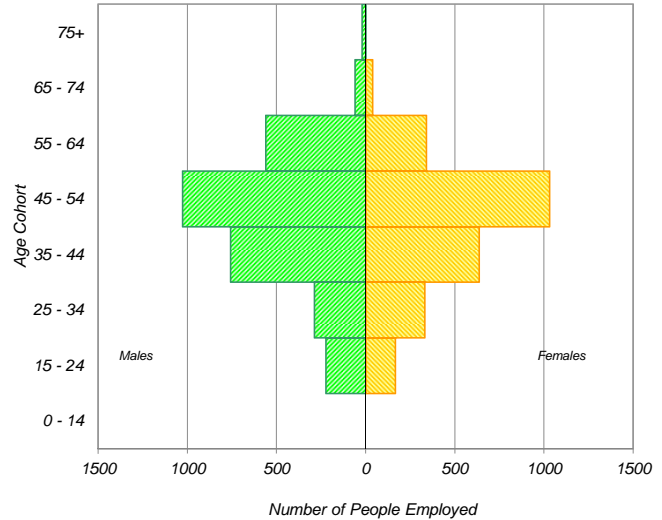
Households by Vehicle Availability		
0 vehicles	60	1%
1 vehicle	810	20%
2 vehicles	1,820	44%
3 vehicles	910	22%
4+ vehicles	490	12%
Total:	4,090	100%

Households by Dwelling Type		
Single-detached	3,270	80%
Semi-detached	270	7%
Townhouse	220	5%
Apartment/Condo	330	8%
Total:	4,090	100%

Population



Employed Population

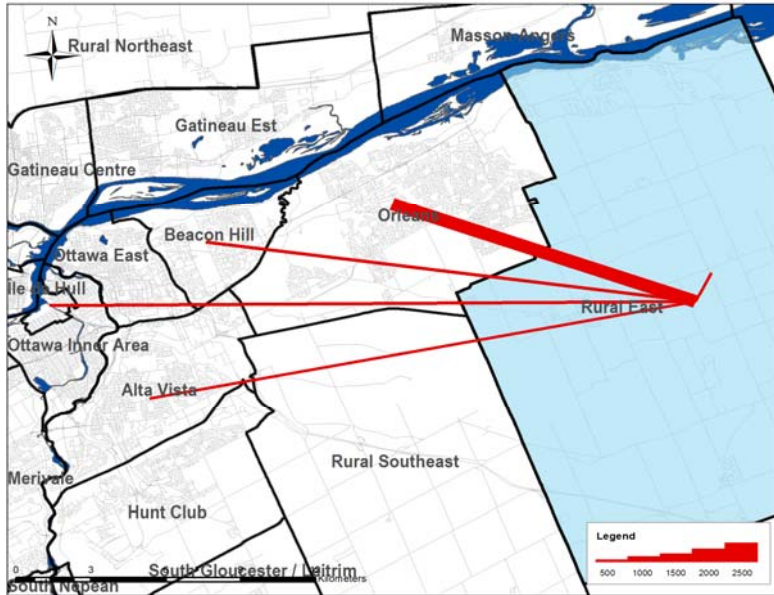


* In 2005 data was only collected for household members aged 11+ therefore these results cannot be compared to the 2011 data.

Travel Patterns

Top Five Destinations of Trips from Rural East

AM Peak Period



Summary of Trips to and from Rural East

AM Peak Period (6:30 - 8:59)

Districts	Destinations of Trips From		Origins of Trips To	
	District	% Total	District	% Total
Ottawa Centre	450	8%	0	0%
Ottawa Inner Area	250	5%	70	3%
Ottawa East	160	3%	70	3%
Beacon Hill	350	7%	60	2%
Alta Vista	430	8%	110	4%
Hunt Club	140	3%	50	2%
Merivale	340	6%	10	0%
Ottawa West	60	1%	40	2%
Bayshore / Cedarview	50	1%	20	1%
Orléans	1,970	37%	1,000	38%
Rural East	820	15%	820	31%
Rural Southeast	30	1%	170	6%
South Gloucester / Leitrim	10	0%	0	0%
South Nepean	60	1%	20	1%
Rural Southwest	20	0%	0	0%
Kanata / Stittsville	30	1%	100	4%
Rural West	0	0%	0	0%
Île de Hull	70	1%	10	0%
Hull Périphérie	30	1%	10	0%
Plateau	0	0%	0	0%
Aylmer	0	0%	30	1%
Rural Northwest	0	0%	0	0%
Pointe Gatineau	0	0%	30	1%
Gatineau Est	0	0%	20	1%
Rural Northeast	40	1%	0	0%
Buckingham / Masson-Angers	0	0%	0	0%
Ontario Sub-Total:	5,170	97%	2,540	96%
Québec Sub-Total:	140	3%	100	4%
Total:	5,310	100%	2,640	100%

Trips by Trip Purpose

24 Hours	From District		To District		Within District	
Work or related	3,600	27%	1,100	8%	710	19%
School	1,590	12%	790	6%	320	9%
Shopping	1,460	11%	300	2%	90	2%
Leisure	1,290	10%	1,160	9%	410	11%
Medical	480	4%	90	1%	0	0%
Pick-up / drive passenger	1,150	9%	580	4%	350	9%
Return Home	3,120	23%	8,900	67%	1,620	43%
Other	670	5%	460	3%	250	7%
Total:	13,360	100%	13,380	100%	3,750	100%

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Work or related	2,280	51%	660	36%	270	33%
School	1,370	30%	740	41%	310	38%
Shopping	70	2%	0	0%	0	0%
Leisure	70	2%	100	5%	10	1%
Medical	120	3%	40	2%	0	0%
Pick-up / drive passenger	380	8%	50	3%	120	15%
Return Home	30	1%	130	7%	70	9%
Other	180	4%	100	5%	40	5%
Total:	4,500	100%	1,820	100%	820	100%

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Work or related	60	3%	90	2%	60	9%
School	10	0%	0	0%	0	0%
Shopping	180	8%	20	0%	30	5%
Leisure	250	11%	340	8%	110	17%
Medical	120	5%	30	1%	0	0%
Pick-up / drive passenger	250	11%	150	4%	40	6%
Return Home	1,290	58%	3,510	85%	400	61%
Other	60	3%	10	0%	20	3%
Total:	2,220	100%	4,150	100%	660	100%

Peak Period (%)	Total:	% of 24 Hours	Within District (%)
24 Hours	30,490		12%
AM Peak Period	7,140	23%	11%
PM Peak Period	7,030	23%	9%

Trips by Primary Travel Mode

24 Hours	From District		To District		Within District	
Auto Driver	8,560	64%	8,540	64%	2,210	59%
Auto Passenger	2,530	19%	2,660	20%	650	17%
Transit	1,210	9%	1,220	9%	20	1%
Bicycle	30	0%	30	0%	100	3%
Walk	20	0%	20	0%	440	12%
Other	1,000	7%	920	7%	330	9%
Total:	13,350	100%	13,390	100%	3,750	100%

AM Peak (06:30 - 08:59)	From District		To District		Within District	
Auto Driver	2,510	56%	830	46%	400	49%
Auto Passenger	750	17%	240	13%	170	21%
Transit	420	9%	550	30%	10	1%
Bicycle	0	0%	20	1%	10	1%
Walk	0	0%	20	1%	70	9%
Other	810	18%	150	8%	160	20%
Total:	4,490	100%	1,810	100%	820	100%

PM Peak (15:30 - 17:59)	From District		To District		Within District	
Auto Driver	1,280	58%	2,770	67%	360	55%
Auto Passenger	390	18%	730	18%	150	23%
Transit	420	19%	440	11%	10	2%
Bicycle	10	0%	10	0%	10	2%
Walk	20	1%	0	0%	60	9%
Other	100	5%	210	5%	70	11%
Total:	2,220	100%	4,160	100%	660	100%

Avg Vehicle Occupancy	From District		To District		Within District	
24 Hours	1.30		1.31		1.29	
AM Peak Period	1.30		1.29		1.43	
PM Peak Period	1.30		1.26		1.42	

Transit Modal Split	From District		To District		Within District	
24 Hours	10%		10%		1%	
AM Peak Period	11%		34%		2%	
PM Peak Period	20%		11%		2%	