



**2005 National Capital Region
TRAVEL SURVEY**

Where did you go today? Government telephone survey aims to find out

September 12, 2005, Ottawa—Described as the census for transportation planning, the 2005 Origin-Destination Survey was launched today in Ottawa. A shared undertaking by all three levels of government, the survey, conducted every 10 years, is the third of its kind in the National Capital Region.

The Origin-Destination Survey focuses on the daily trip patterns of area residents. Confidential telephone interviews will be used to collect information from at least 60,000 randomly selected people throughout the National Capital Region (a five-per-cent sample of the population). Interviewers will ask where residents travelled to in the course of one day, why and when they went, and how they got there. Phone interviews will begin September 19 and will last for approximately 10 weeks. Similar surveys were conducted in 1977, 1986 and 1995.

At today's launch, the Deputy Mayor of Ottawa, Councillor Clive Doucet joined Gatineau Councillor Thérèse Cyr in encouraging the public to participate in this important survey.

"Good transportation planning is crucial to providing routes and services which serve people's needs," said Councillor Doucet. "An origin-destination survey will give us essential information to complete that planning process. Please take 10 minutes to talk with the interviewer when he or she calls."

Gatineau Councillor Thérèse Cyr agreed. "I urge residents to answer their phones if they see the words *Origin-Destination* in the telephone call display. It will only take 10 minutes of your time, but the information you provide will be used by planners for years to come."

The \$1-million survey is a joint project of the National Capital Commission, the City of Ottawa, the City of Gatineau, the Ontario and Quebec Ministries of Transportation, and the transit agencies of both Ottawa and Gatineau, STO and OC Transpo. Results of the survey should be released to the public by summer 2006.

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For more information:

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Public inquiries
Can be directed to Origin-Destination Call Centre
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